

CONTACT

LOCATION
Zagreb, Croatia

EMAIL
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PORTFOLIO
ivansp.webflow.io

LINKEDIN
linkedin.com/in/ivansweb

UPWORK
upwork.com/freelancers/webflowi

SKILLS

Webflow
CMS, reusable components, interactions, custom code, technical SEO

Front-end
HTML, CSS, JavaScript, React, Next.js, GSAP animations

AI-assisted development
Claude Code, Cursor

Design & delivery
Figma, Vercel, HubSpot, responsive design, page-speed optimisation

LANGUAGES

Croatian – native

English – professional

CERTIFICATIONS

Webflow SEO – 2023

Webflow CMS & Dynamic Content – 2023

Webflow Ecommerce – 2023

Ivan Spoljar

Web Developer · Webflow & AI-assisted development

PROFILE

Web developer with 4 years of experience building and maintaining marketing sites in Webflow, from landing pages and e-commerce to CMS-heavy sites and full redesigns. I work with SaaS companies HeyReach and Impossible Cloud alongside freelance clients, and extend Webflow sites with custom Next.js tools built using Claude Code and Cursor.

EXPERIENCE

Web Developer · Impossible Cloud

Jan 2026 – Present

Part-time · Cloud storage and Web3 infrastructure

- Rebuilt the main product, pricing and solution pages in a complete redesign, to present cloud storage clearly and drive sign-ups and demo requests.
- Expanded the site with new pages and CMS-driven content: blog posts, documentation hubs and partner pages.
- Integrated HubSpot and analytics tools, alongside custom code and interactive components.
- Build forms and standalone tools in Next.js with Claude Code, hosted on Vercel and integrated into the Webflow site.

Full site redesign | Lighthouse performance 96

Webflow Developer · HeyReach

Aug 2025 – Present

Part-time · LinkedIn outreach SaaS

- Built and shipped landing pages, feature pages and CMS-driven content (blog, case studies, integrations) with reusable components and a clean class structure.
- Implemented custom interactions, animations and embeds with custom code where native Webflow isn't enough.
- Improved page speed, mobile responsiveness and technical SEO across the marketing site.
- Work with design and marketing to launch campaigns and test pages quickly.

40+ pages built | Lighthouse performance 95

Freelance Webflow Developer · Upwork

2022 – Present

Remote · Project-based

- Delivered landing pages, e-commerce stores, CMS-heavy sites and redesigns for clients worldwide, from Figma designs to launched Webflow builds.
- Added GSAP animations and custom JavaScript for interactions beyond native Webflow.

Top Rated Plus | 100% Job Success | 40 jobs completed

SELECTED PROJECTS

heyreach.io	Webflow marketing site for a LinkedIn outreach SaaS
impossiblecloud.com	Webflow redesign and Next.js tools for cloud storage
dr7eamgym.com	Next.js site with blog and sign-up for a gym in Croatia
corporateoptics.com	Webflow site for a US event production company